INSERT INTERNAL SERIAL NUMBER (OPTIONAL)

WP 4 Deliverable No. 4.9

Report of meeting addressed to public outreach officers across Europe

Project acronym:

AHEAD2020

Project Title:

Integrated Activities for the High Energy Astrophysics Domain

Grant Agreement No: 871158

This deliverable is part of a project that has received funding from the European Union's Horizon 2020 research and innovation programme

Start date of the project:

2020-03-02

Due date of deliverable: 01/03/2022

Submission date: DATE

File Name: WP4_D4.9_sharinahead_v1

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Version	Revision Date	Prepared by	Review and approval	
			I.Georgantopoulos/L.	
1.0	23.11.2022	E.Pezzulli	L.Piro	

Distribution List	Date	Version	
AEC	23.11.2022	1.0	
ALC	25.11.2022	1.0	

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SHARING AHEAD 2022 – Public communication of astrophysics across Europe

Overview

SHARING AHEAD 2022 (https://indico.ict.inaf.it/event/2111/) was the first conference within the AHEAD2022 consortium to discuss the science outreach activities carried out among all members and to seek, together with leading science communicators from the EU, best practices in public outreach and social engagement.

In particular, leading scientists and science communicators from the EU and around the world presented the latest cutting-edge public outreach activities in astronomy and space science. The two days' conference have covered topics and case studies as diverse as the AHEAD 2020 consortium partners are. The Meeting aimed at promoting the public engagement, press and social media activities in the field of astrophysics, willing to explore the role of the Research Institution in the present-day communicating science development. At the same time, the Meeting provided an opportunity to strengthen the collaborations and establish new links among the members of AHEAD 2020 Consortium and the members of other EU funded Science Projects, as well as researchers working in the same and in related fields.

The conference, live-streamed on Youtube and held at the University Sapienza of Rome on 3rd and 4th of November 2022, was co-organized by IAPS-INAF and NOA. All participants, including media representatives, registered for the meeting at no cost.



Topics and speakers

Oral contributions have mainly addressed the recent PO activities developed by the Research Institutions, with regards to the goals achieved and the social implication of the activities. The contributions have also been in connection with the related areas of astrophysics, space science and the history of science and culture, involving AHEAD2020.

Two special workshops, taught on the second day by communication experts, explored with hands-on activities the topic of science exhibit design and communication between researchers and journalists.

The list of invited speakers was the following:

Josh Barker - The National Space Centre of Leicester

Silvia Bencivelli - Science journalist

Maite Ceballos - Instituto de Física de Cantabria

Cecilia Collà Ruvolo - Istituto Nazionale di Fisica Nucleare

Marco Ferrazzoli - Consiglio Nazionale delle Ricerche

Marco Galliani - Media INAF

Stefano Grande - Science Exhibition designer

Tobias Harrmann - Max-Planck-Institut für extraterrestrische Physik

Stavros Katsanevas - European Gravitational Observatory

Giovanni Lamanna - Laboratoire d'Annecy de Physique des Particules

Shaaron Leverment - Association for Science and Discovery Centres

Giorgio Manzi - Sapienza Università di Roma

Anna Maria Marras - International Council of Museums

Francesca Mazzotta - Istituto Nazionale di Fisica Nucleare

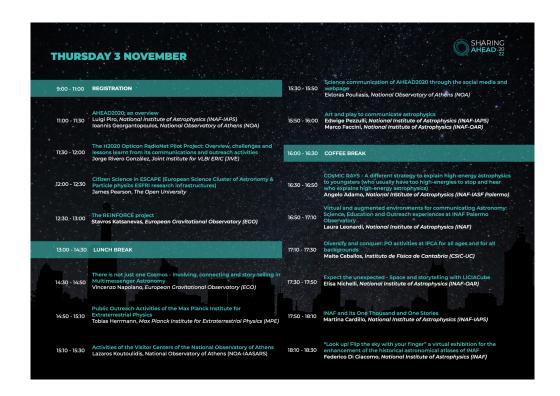
Vincenzo Napolano - European Gravitational Observatory

James Pearson - ESCAPE (European Science Cluster of Astronomy & Particle

physics ESFRI research infrastructures)

Jorge Rivero - ORP (Opticon RadioNet Pilot)

The program of the Conference was the following:





Participation



A total of 55 people attended the conference live.

The meetings were also streamed live on the channels of the Astronomical Observatory of Rome - INAF and received nearly 300 views:

Conference part 1: https://youtu.be/s9JSc3FpyLM
Conference part 2: https://youtu.be/djDt6473iHI

Conference part 3: https://youtu.be/dJetAalPnDl

In addition to consortium members, researchers and science communication experts from other institutions and from other H2020 projects such as ESCAPE [https://projectescape.eu/], REINFORCE [https://reinforceeu.eu/] or ORP [https://www.orp-h2020.eu/] attended the meeting.